



Research, Training, and Policy Education

Over its 13-year history, SCOPE has developed numerous training curriculums, modules, and methodologies, which have assisted organizations and regional networks in developing analysis, strategies, organizing training, and organizational development plans. The trainings have been developed through our own experience in organizing and waging campaigns in Los Angeles.

Many organizations across the country have found value in the trainings. Some of the organizations that have considered the trainings useful in their own organizing, campaigns, strategic planning, political education, and other work, include ...

*Asian Pacific Environmental Network,
Stamford Organizing Project, AFL-CIO
Kentuckians for the Commonwealth
Liberty Hill Foundation
Californians For Justice*

*For more information on how to request a
training please contact us at:*

gmedina@scopela.org

1715 West Florence Avenue
Los Angeles, CA 90047

SCOPE

SCOPE

STRATEGIC CONCEPTS IN
ORGANIZING & POLICY EDUCATION

AGENDA

**Research, Training and Policy Education
Los Angeles Metropolitan Alliance
Strategic Initiatives**

**Training
and
Capacity
Building
Program
2008**



Working Towards Grassroots Power

www.scopela.org

TRAINING AND CAPACITY BUILDING

SCOPE's Research, Training & Policy Education program contributes to building a more powerful social justice movement through the strategic development and management of SCOPE's research/analysis and training/technical assistance programs.

A primary focus is on increasing the capacities and effectiveness of organizations and networks working with poor and disadvantaged communities.

The Training and Capacity Building services and products offered include:

- **Training Workshops**
- **Training Manuals and CDs**
- **Meeting Facilitation**
- **Planning Process Facilitation**
- **Public Policy Landscape Analysis**
- **Public Policy Campaign Analysis and Design**
- **Community Organizing**
- **Civic Participation**
- **Management Training**

Current Training Workshops Available

All of our Training Workshops are facilitated by experienced and knowledgeable staff.

POWER ANALYSIS

1. Half Day Introduction to Power Analysis (3 hrs)
2. Full Day Introduction to Power Analysis (6 hrs)
3. Developing a Power Analysis

ORGANIZING

4. Introduction to Community Organizing
5. Effective Outreach Strategies & Tactics
6. Advanced Organizing Planning/ Motive Forces Analysis
7. Leadership Development
8. Organizing Administrations (systems/forms/standards)

RESEARCH

9. GIS for Organizing: Introduction to ArcView
10. GIS Lab: Strategic Targeting

TECHNICAL ASSISTANCE

11. Strategic Planning for Community Organizations

STAFF DEVELOPMENT & COORDINATION

12. Time/Work Management

CIVIC PARTICIPATION

13. Introduction to Civic Participation Organizing
14. Strategic Targeting
15. Tools & Techniques for Running a Field Program
16. Hands-on Field Campaign Facilitation/Training
17. Integrating Organizing with Electoral Work

HOW TO REQUEST A TRAINING...

STEP 1: Submit your request by contacting the training coordinator at (323) 789-7920 Ext. 106 or at gmedina@scopela.org.

STEP 2: The training coordinator will gather the information needed to develop a customized work plan which best meets your needs.

STEP 3: The work plan will be reviewed and evaluated by the SCOPE training staff.

STEP 4: You will receive a training proposal for you to review.



Strategic Concepts in Organizing and Policy Education

**AGENDA • The Los Angeles Metropolitan Alliance
Research, Training and Policy Education • Strategic Initiatives**

**1715 West Florence Avenue
Los Angeles, CA 90047**

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